## **ABSTRACT**

A system, method and apparatus for synchronizing output of media in a public space. Different types of media elements, related to one another, are output at related times to different devices within a public space. The timing may be adjusted over a wide range, or a narrow range, to handle a wide range of needs. General programming media elements are selected for output in a public space based upon a source indicating available media elements, and upon transient variables especially pertinent to the public space, which are provided independently of user inputs. Metadata media related to but distinct from an output programming media element may be independently selected for output to different devices, via different signal paths and protocols.

**PATENT** 

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